



UNIVERSITÉ DE LILLE

L'Université de Lille est née de la fusion de 3 établissements (droit et santé, sciences humaines et sociales, sciences et technologies). Université européenne de référence, reconnue pour l'excellence de sa formation tout au long de la vie, elle place l'étudiant au coeur de ses préoccupations, pour favoriser son implication et sa réussite. Elle propose 180 mentions de formation, toutes adossées à une recherche de pointe et de niveau international, conduite par 66 laboratoires afin de répondre aux grands défis de notre société.

THE FACULTY

The Faculty of Economics and social sciences - FSES - is a Training and Research Unit of the University of Lille.

It brings together the Institute of economics and management (ISEM) and the Institute of sociology and anthropology (ISA).

Since 2004, the faculty offers a wide range of courses in economics, management, sociology and anthropology, from bachelor to PHD, including 31 courses from bachelor to master.

Each year, the faculty welcomes more than 3,000 students in initial, continuing or alternating training. It provides high-level academic and professional education, theories combining and putting into practice, research and professionalization. These lessons are provided by more than 130 teacher-researchers, and nearly 300 professional speakers.

The faculty has recognized experience and expertise, allowing its graduates a fast insertion and well positioned in the labor market.

Cité Scientifique | Bâtiments SH1, SH2 et SH3
59650 Villeneuve d'Ascq Cedex
ses.univ-lille.fr
master-mea.univ-lille1.fr/

EDUCATIONAL SECRETARIAT

Master 1 & 2

- Sonia Tabti : +33 (0)3 62 26 85 69
- master-mea@univ-lille.fr

HEAD OF THE STUDIES MASTER 1 & 2

Hadjila Krifa-Schneider
▪ hadjila.krifa@univ-lille.fr

APPLICATION PROCEDURE

Admission is by application and interview with a jury.

ADMISSION IN M1

Candidates must have a bachelor degree in economics, or management.

ADMISSION IN M2

Applicants must have Master 1 degree in Economics and Management.

Students capacity

- M1 : 20 students
- M2 : 24 students

Recruitment calendar

- Opening from 1/03/2019 to 22/06/2019

Application :

<https://ecandidat.univ-lille.fr>

VAE

- You have different degrees, a solid personal or professional experience related to management, you can apply in Master 1 or 2 by including the validation form.

ACCOMPAGNEMENT

Service universitaire accompagnement information orientation (SUAIO)

- Informations, conseils et accompagnement, orientation et réorientation. Entretiens personnalisés.

- www.univ-lille.fr/etudes/sinformer-sorienter/

BAIP - Bureau d'aide à l'insertion professionnelle

- Accompagnement à l'insertion professionnelle, recherche de stage et de premier emploi.

- www.univ-lille.fr/etudes/preparer-son-insertion-professionnelle/

Hubhouse

- Accompagnement à l'entrepreneuriat et la création d'activités.

- www.univ-lille.fr/etudes/preparer-son-insertion-professionnelle/hubhouse/

Formation continue et alternance

- <http://formation-continue.univ-lille.fr/>
- Accueil : +33 (0)3 62 26 87 00
- formationcontinue@univ-lille.fr
- vae@univ-lille.fr - alternance@univ-lille.fr

Relations internationales

- Pôle relations internationales de la faculté - Bureau C017 - SH3 - Tél : +33 (0)3 62 26 85 72
- <https://international.univ-lille.fr>

MASTER

MENTION ÉTUDES EUROPÉENNES ET
INTERNATIONALES
(EUROPEAN AND INTERNATIONAL STUDIES)

MANAGEMENT OF EUROPEAN AFFAIRS

MASTER 1 - MASTER 2

Responsable de la rédaction : Lynné FRANJIE - Coordination : SUAIO - Maquette et réalisation : Service Communication - Impression : Imprimerie Université de Lille
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MASTER EUROPEAN AND INTERNATIONAL STUDIES

MASTER 2 Management of european affairs

MASTER 2 European economics and political affairs

COURSE STRUCTURE

MASTER 1 - 1st semester - 30 ECTS

UNIT 1 - INTERNATIONAL ECONOMICS AND MANAGEMENT 12 ECTS

International economics 4 ECTS
International finance 4 ECTS
International business strategies 4 ECTS

UNIT 2 - EUROPEAN ECONOMICS AND POLICIES 8 ECTS

EU decision-making process and lobbying 4 ECTS
European economic integration 4 ECTS

UNIT 3 - TOOLS AND PRACTICAL APPLICATION 10 ECTS

Internship workshop and simulation of interviews. Languages 1 : French for non-French speakers or other European languages for French students 3 ECTS
Project management : course and workshop 7 ECTS

MASTER 2 - 3rd semester - 30 ECTS

UNIT 1 - INSTITUTIONS AND LAW 3 ECTS

European institutional system 1 ECTS
European Union law 2 ECTS

UNIT 2 - EU ECONOMY AND POLICIES 3 ECTS

The European Union compared to other regional unions 1 ECTS
European policies 2 ECTS

UNIT 3 - BUSINESS STRATEGIES AND MANAGEMENT 6 ECTS

Business strategy + case studies in Europe 2 ECTS
Cross cultural marketing in Europe 2 ECTS
Cross cultural management of human resources and social relations 2 ECTS

UNIT 4 - FINANCE 3 ECTS

European Financial Regulations after the Crisis 1,5 ECTS
Corporate and market finance in Europe 1,5 ECTS

UNIT 5 - TOOLS 7 ECTS

French for non French-speaking students
EU decision-making process and lobbying 2 ECTS
Engineering of European programs 2 ECTS
International negotiation techniques and case studies in Europe 3 ECTS

UNIT 6 - IMMERSION SEMINAR IN EUROPEAN INSTITUTIONS (BRUSSELS) + DISSERTATION 4 ECTS

UNIT 7 - PROFESSIONALIZATION 4 ECTS

Project management : course - sub-groups of 4 students

«The European Union is one of the most famous actors in the world. In fact, each member state has to apply regulations enacted by the European Union institutions. Each field of the European life is concerned: the agriculture, business, health, environment, and movement of persons... Managing company or dealing in the European market requires a deep understanding of the European Union system. Hundreds of jobs are also created every year directly in the institutions (the Parliament, the European Commission, the Court of justice...). Indirectly, there are more than thousand new jobs, in other worldwide institutions and in the business companies, linked with the European Union. In the public or the private field of the economic life, the European Union takes an important place.

The Master European and International Studies (EIS) was created with the ambition to educate the next experts on European Union issues. These experts have to acquire multidisciplinary competences: economic, finance, law, management, and political sciences.

This Master is a two years program with two educational tracks: Management of European Affairs (MEA) and European economic and Political Affairs (EEPA).

If you are particularly interested in doing business in Europe or with Europe-based firms and organizations, don't hesitate! Join the Master European and International studies, Management of European Affairs (MEA) program, to get all the competences that you need!»

Krifa-Schneider Hadjila,
Associate Professor, Maître de conférences.

For more informations on the Master :
[master-mea.univ-lille1.fr/](https://www.univ-lille1.fr/master-mea)

PURPOSES OF THE MASTER

The main purpose is to educate future experts and / or managers able to match the highest requirements of companies, institutions or other authorities which have to deal with European decision-making processes. These experts will master how the European decisions are made and how they affect the head office in others institutions as in companies.

The Master European and International studies give to the students a complete multidisciplinary education in European economics and management. The students will also learn the basis of political sciences.

This master is mainly intended for students who desire a career in an international or European institutions or companies. It targets also students who have some interest to do research.

OVERVIEW

The M1 (first and second semesters) is devoted to a training of International Economics and management, European economics and management, European and International Business Law, Negotiation and Lobbying Techniques.

At the end of the academic year, students can either undertake an internship in an institution or a company from April to May (2 months min), or write a dissertation, or move to do the second semester in an international partner university.

The M2 allows students to develop a specialization in the third semester as well as to concretely apply the acquired knowledge through a six-month internship in a company or in an international or European Institutions during the fourth Semester.

ADVANTAGES OF THIS MASTER

- The Master EIS is a multidisciplinary education, taught in English, which provides a wide range of EU concepts and knowledge in order to get a deep understanding of the process of European integration in economic, managerial and political dimensions.

- During the second year, the students have also the opportunity to participate in a 3-days immersion seminary at the European institutions at Brussels or, for some of them, at the Suny Model EU simulation (taking place at New York or Brussels).

- All students have the opportunity to boost their professional experience through internship and some of them to get a double degree diploma according to our international partnerships.

- The teaching staff is a unique mixture of researchers and top-level EU practitioners who combines academic excellence with the latest practical insights on EU economics, management and policy-making.

- The program belongs to the Masters degrees which are the best assessed by following independent authorities:

- Graded « Excellent » by AERES (Agence d'Evaluation de la Recherche et de l'Enseignement Supérieur)

- Ranked many times as the second best University Master Degree for the training in International Business by the MOCI (Moniteur du Commerce International).

CAREER OPPORTUNITIES

The Master's degree prepares students for positions in institutions or enterprises within all sectors of the industry.

Here are more specific examples:

- Managers or experts in European Affairs, in charge of the European area (trade, marketing, strategic development, etc.),

- Consultants, negotiators or lobbyists in specialized firms including international institutions and non-governmental organizations,

- Project managers, technical advisors or officers in various types of administrations (European, national, or local authorities), development agencies, chambers of commerce or specialized consultancies,

- Project leaders or engineers on EU research contracts and financial arrangements,

- Project managers in various European Cooperation Programs (for example INTERREG).

For more informations on the national master's degrees offered by the University of Lille, consult the training catalog:

<https://www.univ-lille.fr/formations>

ENTRY REQUIREMENTS

ADMISSION IN M1 (FIRST YEAR)

Admission to the Master of European and International studies Affairs is possible for candidates:

- Holding 180 ECTS credits in university programs (Economics and/or in Management or Political Sciences).

- Within a lifelong education process, who hold a Bachelor Degree (minimum) and who can demonstrate a minimum of 5 years work experience.

FOR DIRECT ADMISSION IN M2 (2ND YEAR)

- Candidates have to hold 240 ECTS credits in a university program in Economics and/or in Management.

Language skills :

- Proficiency in English is required (see MEA website for test scores details). Proof of proficiency must be provided (TOEFL, TOEIC...).

- Basic knowledge of French is recommended for a better integration in life in France. University of Lille provides also a free training in French as a foreign language.